THE WORLD INTERNET PROJECT

NEW ZEALAND 2023

The World Internet Project is a major, international, initiative looking at the social, political and economic impacts of the Internet and other digital technologies in over 30 countries. Auckland University of Technology (AUT) has been running the New Zealand part of this project since 2007. InternetNZ funds the 2023 survey. You can learn more about the project and read previous reports here (https://bit.ly/3lQmzv1).

You are invited to participate in the World Internet Project – New Zealand 2023 online survey here (https://bit.ly/42NcP5c) or scan the QR code with your phone.

- **How long will the survey take me to complete?**
  The survey will take approximately 10-20 minutes to complete.

- **Will I be identified through my answers?**
  No, the survey does not ask for personal details such as your name, address or contact information. You will remain completely anonymous.

- **What happens with the data collected?**
  All of the survey data will be stored securely at AUT facilities. A small team of researchers will create a written report which will be publically available on AUT's website.

- **If there is something wrong with the survey link or there is something in the survey I do not understand, who can I contact?**
  You can contact Alexandra Turcu, Research Officer at alexandra.turcu@aut.ac.nz

SCAN ME

Your contribution will be highly appreciated 😊