

Wednesday, 24 May 2023

WF710, WF Building, AUT City Campus  
42 Wakefield Street, Auckland CBD  
Auckland 1010

**Presenter: Associate Professor Michelle Evans**

This is a free event

Please register here for catering purposes: <https://bit.ly/42GXtP6>

### *Economic empowerment and Indigenous preferential treatment*

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The main purpose for Indigenous preferential procurement policy and programs (IPPPs) in Australia is to stimulate the Indigenous business sector and grow Indigenous economic participation. Whilst a laudable goal, gaining empirical insights into the real-life impact of IPPPs is almost impossible without a baseline of the Indigenous business sector. This presentation will first share the work of the Dilin Duwa Centre for indigenous Business Leadership to establish a national Indigenous business data infrastructure in partnership with Indigenous business data custodians and the Australian Bureau of Statistics. Second, Dr Evans will outline commencing Australian Research Council funded research for evaluating IPPPs both qualitatively and quantitatively.

### *Presenter Bio*

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Associate Professor Michelle Evans is inaugural Director of Dilin Duwa Centre for Indigenous Business Leadership. Michelle Evans holds an Associate Professorship of Leadership at the Faculty of Business and Economics (FBE) and the Melbourne Business School (MBS). Michelle is the Associate Dean (Indigenous) at FBE/MBS and is co-Founder of Australia's number one Indigenous Business Master Class program, MURRA, based at Melbourne Business School, and founder of the Wilin Centre for Indigenous Arts and Cultural Development at the Faculty of Victorian College of the Arts and Music. Michelle is a Fulbright scholar and has attracted five highly competitive Australian Research Council grants, most recently to conduct a program evaluation for Indigenous preferential procurement programs. Michelle has personally taught and mentored over 300 Australian Indigenous business people through various Indigenous business programs and serves on a number of committees nationally and internationally that focus on Indigenous advancement and rewarding excellence in engagement.