



Business History as a Platform for Progress

11 August 2017

9am – 1pm

WF710

This is a Business and Labour History Group event.

Timing	Speaker	Session
9 – 9.15am	Simon Mowatt (AUT, Business and Labour History Group)	Welcome and Introduction
9.15 – 9.45am	Geoffrey Brooke (AUT, Economics), Anthony Endres (UoA), and Alan Rogers (UoA)	The Economists and New Zealand Population: Problems and Policies 1900-1980s
9.45 – 10.15am	Fiona Hurd (AUT, International Business)	Perfect Storm, Serendipity or a Brief Reprieve: The localised impacts of a decline in coal mining, global oil crisis, "Think Big", and the development of New Zealand's largest power station
10.15 – 10.30am	<i>Break</i>	<i>Level 7 foyer</i>
10.30 – 11am	Simon Mowatt (AUT, Business and Labour History Group)	Was the development of the relational marketing a post-war phenomenon? Evidence from history
11-11.30am	David Williams (AUT, Hospitality & Tourism, Management)	From Cinderella to Nigella: a short history of employment relations and food in New Zealand tourist hotels
11.30am – 12.15pm	Update on History@AUT and Teaching Business History discussion – Simon Mowatt	History@AUT – Rob Allen Review of the Harvard Business History Project History minor and the BBus review
12:15	<i>Light lunch</i>	<i>Level 7 foyer</i>