

Business History as a Platform for Progress - 11 August 2017

- <u>From Cinderella to Nigella: a short history of employment relations and food in New</u> Zealand tourist hotels – David Williamson
- Perfect Storm, Serendipity or a Brief Reprieve: The localised impacts of a decline in coal mining, global oil crisis. "Think Big", and the development of New Zealand's largest power station – Fiona Hurd
- <u>The Economists and New Zealand Population: Problems and Policies 1900–1980s</u> Geoffrey Brooke, Anthony Endres, and Alan Rogers
- Was the development of relational marketing a post-war phenomenon? Evidence
 from history Simon Mowatt